

PRESS RELEASE

For Immediate Release

30th June 2020



25th July - 8th August 2020

Kent Music is excited to present a brand-new virtual music festival for summer 2020. We are planning a jam-packed fortnight of free, engaging, educational and, of course, entertaining content for learners young and old, featuring performances, interviews, masterclasses, instrumental and vocal tutorials and more!

The Day & Night Festival aims to highlight the range of music available to young learners in Kent and beyond, offering opportunities to experience, engage and create, while celebrating the hard work from the students, tutors, and staff in the Kent Music team during lockdown. We hope that the festival will engage those young learners who haven't been able to access music education during the COVID-19 crisis, as well as encourage those who might not have felt able to pick up an instrument or learn a song beforehand to give it a try this summer.

The festival will be entirely free and accessible in daily videos on Kent Music's [Facebook](#) and [Twitter](#) pages as well as featured on our [website](#).

The two-week festival will follow 'A Day In Music'; the first week will be focused on summer days, and the second on summer nights. Daytime content will be focused on learning, practising, and experiencing Kent Music's different groups. Meanwhile, Night-time content will look at the performance side of music with both past performances from Kent music ensembles and individuals and new ones produced during the lockdown.

Kent Music, 24 Turkey Court, Turkey Mill, Ashford Road, Maidstone, Kent ME14 5PP

Chief Executive Peter Bolton • Patron Jools Holland OBE • Registered Charity No. 1110639 • Company No. 5464855

www.kent-music.com

Content will include:

- **Masterclasses**

We're excited to bring six virtual masterclasses to the festival, delivered by talented Kent Music tutors for under 18s over Zoom. Tickets are totally free, but spaces are limited! Topics will include:

- Electric Bass
- Harmony Singing
- Improvisation
- Musical theatre-based stagecraft for singers
- Brass and Woodwind for songwriters
- Intermediate DJ class

Tickets will be released shortly, and it's first-come-first-served, so don't miss out on your opportunity. Full details will be announced on Kent Music's website and social media.

- **Open Mic**

This will allow the general public the chance to submit their own performances, covers and creative compositions, inspired by the themes of the festival. The videos will be reviewed by our talented judges and the chance to be featured across our platforms sharing their talents and joy in music with the world. You can find out more about the open mic at:

<https://www.kent-music.com/openmic/>

- **Wednesday Wisdom; Teacher Tutorials**

Kent Music's brilliant teachers will show off their skills and encourage interest in music education with a series of short videos. The videos will cover a wide range of instruments and styles and will feature supporting material for students to play along with the lesson.

- **Celebrating Kent Music Summer School and County Groups**

It was a sad loss for the musicians in Kent this year as, for the first time since 1947, the Summer School at Benenden School was cancelled due to COVID-19. However, this doesn't mean that we can't still celebrate the wonderful experiences of the Summer School, as well as the talented County Groups run by Kent Music. We'll be announcing the full details in the run up to the festival – watch this space!

- **...and some surprises.**

Keep your eyes peeled for some exciting and unexpected videos!

Updates on the content will be going out between now and the start of the festival, and we hope you'll be as excited as we are to see them. We hope that the festival will have a positive legacy for music education in Kent and beyond, inspiring young learners to pick up skills and take on opportunities now which could last them a lifetime.

For more information visit <https://www.kent-music.com/day-night-festival-2020/>.

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Ends

Notes to Editors:

Kent Music, founded in 1948, is a registered education charity and lead partner for the music education hub in Kent. It employs teachers to deliver instrumental and vocal teaching across the county through individual lessons, small groups and through whole class teaching in schools, supported by a programme of CPD and quality assurance. The charity runs county groups and local ensembles, and the Kent Music Summer School has been held at Benenden School for 70 years. Kent Music is a partner in music education with Kent County Council and the hub is funded by the Department for Education through Arts Council England.

Press Enquiries:

For more information, images and interviews, please contact:

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Festival graphics and promotional assets can be found [in this folder](#).